

Donations and Sponsorships

It's time to sign up for the businesses you will visit and ask for donations. Please read these instructions and then add your name to LOTS of the businesses on the master spreadsheet. You can do this by going to the Donation Spreadsheet Button on this web site, typing in your name on the businesses you will be asking and hit "ENTER" (this is a google doc and will show up on the master list for everyone to see as people sign up) or by emailing Laurie Churchill at lau2chu@gmail.com and letting her know which businesses you want to visit. Keep in mind that just because someone else asked last year doesn't mean you can't this year. (Notice how many Barb Curl obtained for us even though she was busy being the Raffle Chair too!!) Let's take that pressure off the people already doing jobs for the Auction.

All of the forms and instructions you need are on this website.

Once you have a few sponsorships and donations, please send Laurie Churchill an email lau2chu@gmail.com with the businesses and what they gave/donated. She will send the information on to whomever needs it on the Auction Committee. Stay current with these so that we can mark them off the list and no one will ask the same business more than once.

Sponsorships

We are going to add a new way to increase donations/\$\$\$ by having sponsorships. When you go to businesses to ask for a donation- FIRST tell them about all the great things we do (on

the regular donation letter) and then do the “Mary Kay Way” ... Show them the sponsorship letter and ask if they would like to do the \$1000, \$500 or \$250 sponsorship. Notice that isn't a yes or no question!

Do this everywhere you go to ask for a donation-big, small, medium sized businesses- ask all of them. You might be surprised at who says yes to a sponsorship! It certainly can't hurt to ask. When they agree, give them the donation letter as their tax receipt, hand them the sponsorship letter with their level circled and have them write the sponsorship check to Lake and Hills Garden Club. Then, have them give you the contact information for who we should talk to in order to obtain their ad, graphics and general information for the event.

If they absolutely can't/won't do a sponsorship, ask for a donation of a gift certificate and/or item. After turning down \$1000-250, they will probably give you more than they would have if you hadn't asked for the big bucks first!

Remember, even if you give a \$50 check or personally donate an item worth \$50 or more- you can still go out and ask for these sponsorships and donations.

Good luck, really challenge yourself and have fun!